

ORDER



Orders
Order / Rev: 37550
Alt Order #: 08879092
Product Desc: ISSUE
Estimate: 1567
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/09/12 / 10/09/12
Order Type: GENERAL

MeTV - Ch 129

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Mundy Katowitz Media
Buying Contact: Casey Bessette
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action
Demographic: A25-54
Product Codes: PO1
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	9	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$2,000.00	\$1,700.00	0.00
Totals	9	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	MeTV	10/31/12	10/31/12	M-Su 5a-5p Rotator Perry Mason	CM	10-11a --W----	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1		\$200.00		0.00				
E 2	MeTV	11/02/12	11/02/12	M-Su 5a-5p Rotator Perry Mason	CM	10-11a ----F--	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1		\$200.00		0.00				
E 3	MeTV	10/30/12	10/30/12	M-Su 5p-1130p Rotator Mash	CM	7-8p -T-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1		\$400.00		0.00				
E 4	MeTV	11/01/12	11/01/12	M-Su 5p-1130p Rotator Mash	CM	7-8p ---T---	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$400.00		0.00				
E 5	MeTV	11/05/12	11/05/12	M-Su 5p-1130p Rotator Mash	CM	7-8p M-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1		\$400.00		0.00				
E 6	MeTV	11/04/12	11/04/12	M-Su 5a-5p Rotator M-Su Rotator	CM	1-3p -----S	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$100.00		0.00				

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MeTV - Ch 129

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	MeTV	11/04/12	11/04/12	M-Su 5p-1130p Rotator CM Mash		5p-1130p (7:00 PM-8:00 PM)	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		1		\$100.00		0.00				
E 8	MeTV	11/04/12	11/04/12	M-Su 5p-1130p Rotator CM Columbo		8-10p (8:00 PM-10:00 PM)	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		1		\$100.00		0.00				
E 9	MeTV	11/04/12	11/04/12	Sign-On/Sign-Off CM M-Su Rotator 5a-5a		3-7p (3:00 PM-7:00 PM)	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		1		\$100.00		0.00				
												Totals	9	\$2,000.00